

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Sandler & Innocenzi
705 Prince St
Alexandria, VA 22314

Contract / Revision 138640 /		Alt Order # 08321085
Product TURNER FOR CONGRESS		
Contract Dates 07/11/16 - 07/31/16		Estimate # 131
Advertiser Pol/M Turner/R/OH Congress-A		Original Date / Revision 07/08/16 / 07/13/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agg Code TV15623	Advertiser Code 10	Product 1/2 14
Agency Ref 9083		Advertiser Ref 51068

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	07/25/16	07/29/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				3	\$800.00					
2	WHIO	07/25/16	07/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				4	\$800.00					
3	WHIO	07/25/16	07/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				4	\$900.00					
4	WHIO	07/25/16	07/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				4	\$1,000.00					
E 5	WHIO	07/12/16	07/29/16	NewsCenter 7 6p	6p-630p		:30			P-05		NM	8	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	-----				0	\$0.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				4	\$1,300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	9	WHIO	07/18/16-07/24/16	NewsCenter 7 6p	6p-630p	MTuWThF----	:30		\$1,300.00			NM		
				See MG 5.12										
	12	WHIO	07/21/16-07/21/16	NewsCenter 7 6p	6p-630p	----Th-----	:30		\$1,300.00			NM		
				Ⓜ MG for 5.9 07/18										
Week:		07/25/16	07/31/16	MTWTF--				4	\$1,300.00					
6	WHIO	07/25/16	07/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				4	\$800.00					
7	WHIO	07/25/16	07/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				4	\$900.00					
8	WHIO	07/25/16	07/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
138640 /	08321085

Contract Dates	Product	Estimate #
07/11/16 - 07/31/16	TURNER FOR CONGRE	131

Advertiser	Original Date / Revision
Pol/M Turner/R/OH Congi	07/08/16 / 07/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				4	\$700.00					
9	WHIO	07/25/16	07/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				3	\$400.00					
10	WHIO	07/25/16	07/31/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTFSS				4	\$1,100.00					
E 18	WHIO	07/23/16	07/30/16	NewsCenter 7 6p Sa	6p-630p		:30			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$300.00					
Week:		07/25/16	07/31/16	-----1-				1	\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WHIO	07/25/16-07/31/16	NewsCenter 7 6p Sa	6p-630p	-----Sa--	:30		\$300.00			NM		
	See MG 18.4													
	4	WHIO	07/30/16-07/30/16	NewsCenter 7 Noon Sa	12p-1230p	-----Sa--	:30		\$300.00			NM		
	Ⓜ MG for 18.2 07/30													
19	WHIO	07/23/16	07/30/16	Sa 7p-730p	7p-730p		:30			P-05		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$350.00					
Week:		07/25/16	07/31/16	-----1-				1	\$350.00					
20	WHIO	07/23/16	07/30/16	NewsCenter 7 Sa 8a	8a-10a		:30			P-05		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$600.00					
Week:		07/25/16	07/31/16	-----1-				1	\$600.00					
21	WHIO	07/24/16	07/31/16	Face The Nation	1030a-11:30a		:30			P-05		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$600.00					
Week:		07/25/16	07/31/16	-----1				1	\$600.00					
22	WHIO	07/24/16	07/31/16	WHIO Reports	1130a-12p		:30			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$300.00					
Week:		07/25/16	07/31/16	-----1				1	\$300.00					
E 23	WHIO	07/24/16	07/31/16	NewsCenter 7 6p Su	6p-630p		:30			P-05		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$400.00					
Week:		07/25/16	07/31/16	-----1				1	\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WHIO	07/25/16-07/31/16	NewsCenter 7 6p Su	6p-630p	-----Su	:30		\$400.00			NM		
	See MG 23.4													
	4	WHIO	07/30/16-07/30/16	CBS This Morning Sa	10a-12p	-----Sa--	:30		\$400.00			NM		
	Ⓜ MG for 23.2 07/31													
24	WHIO	07/24/16	07/31/16	CBS Su Morning	9a-1030a		:30			P-05		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$600.00					
Week:		07/25/16	07/31/16	-----1				1	\$600.00					
E 25	WHIO	07/18/16	07/22/16	The Price is Right	11a-12p		:30			P-05		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				3	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	6	WHIO	07/18/16-07/24/16	The Price is Right	11a-12p	MTuWThF----	:30		\$800.00			NM		
	See MG 25.7													
	7	WHIO	07/20/16-07/20/16	The Price is Right	11a-12p	---W-----	:30		\$800.00			NM		
	(M) MG for 25.6 07/18													
E 26	WHIO	07/18/16	07/22/16	NewsCenter 7 @ noon	12p-1230p		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				4	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	7	WHIO	07/18/16-07/24/16	NewsCenter 7 @ noon	12p-1230p	MTuWThF----	:30		\$800.00			NM		
	See MG 26.8													
	8	WHIO	07/22/16-07/22/16	NewsCenter 7 @ noon	12p-1230p	-----F----	:30		\$800.00			NM		
	(M) MG for 26.7 07/18													
E 27	WHIO	07/18/16	07/22/16	NewsCenter 7 5p	5p-530p		:30			P-05		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				4	\$900.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	4	WHIO	07/18/16-07/24/16	NewsCenter 7 5p	5p-530p	MTuWThF----	:30		\$900.00			NM		
	See MG 27.8													
	8	WHIO	07/20/16-07/20/16	NewsCenter 7 5p	5p-530p	---W-----	:30		\$900.00			NM		
	(M) MG for 27.4 07/18													
E 28	WHIO	07/18/16	07/22/16	NewsCenter 7 530p	530p-6p		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				4	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	6	WHIO	07/18/16-07/24/16	NewsCenter 7 530p	530p-6p	MTuWThF----	:30		\$1,000.00			NM		
	See MG 28.8													
	8	WHIO	07/21/16-07/21/16	NewsCenter 7 530p	530p-6p	----Th-----	:30		\$1,000.00			NM		
	(M) MG for 28.6 07/18													
E 29	WHIO	07/18/16	07/22/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				4	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	4	WHIO	07/18/16-07/24/16	Daybreak Edition 6a	6a-7a	MTuWThF----	:30		\$800.00			NM		
	See MG 29.8													
	8	WHIO	07/21/16-07/21/16	Daybreak Edition 6a	6a-7a	----Th-----	:30		\$800.00			NM		
	(M) MG for 29.4 07/18													
30	WHIO	07/18/16	07/22/16	M-F 7p-730p	7p-730p		:30			P-05		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				4	\$900.00					
E 31	WHIO	07/18/16	07/22/16	CBS This Morning	7a-9a		:30			P-05		NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				4	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	6	WHIO	07/18/16-07/24/16	CBS This Morning	7a-9a	MTuWThF----	:30		\$700.00			NM		
	See MG 31.8													
	8	WHIO	07/22/16-07/22/16	CBS This Morning	7a-9a	-----F----	:30		\$700.00			NM		
	(M) MG for 31.6 07/18													

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138640 /	08321085

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/11/16 - 07/31/16	TURNER FOR CONGRE	131

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/M Turner/R/OH Cong	07/08/16 / 07/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 32	WHIO	07/18/16	07/22/16	M-F 9a-10a	9a-10a		:30			P-05		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTF--				3	\$400.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		4	WHIO	07/18/16-07/24/16	M-F 9a-10a	9a-10a	MTuWThF----	:30	\$400.00		NM			
		See MG 32.7												
		7	WHIO	07/22/16-07/22/16	M-F 9a-10a	9a-10a	-----F----	:30	\$400.00		NM			
		(M) MG for 32.4 07/18												
E 33	WHIO	07/18/16	07/24/16	M-Su 11p News	11p-1135p		:30			P-05		NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	MTWTFSS				4	\$1,100.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		5	WHIO	07/18/16-07/24/16	M-Su 11p News	11p-1135p	MTuWThFSaSu	:30	\$1,100.00		NM			
		See MG 33.8												
		8	WHIO	07/20/16-07/20/16	M-Su 11p News	11p-1135p	---W-----	:30	\$1,100.00		NM			
		(M) MG for 33.5 07/18												
Totals									0.00				90	\$73,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	90	\$73,500.00	(\$11,025.00)	\$62,475.00
Totals	90	\$73,500.00	(\$11,025.00)	\$62,475.00

Signature: _____ Date: _____

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REP HEADLINE# 8321085 TRF# 138640 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL26/16 15.31
 CHANGES ** WHIO-TV ***

ADV # ADV. NAME POLI/M TURNER/R/CON/OH REP. # OFF. # SALESMAN #
 AGY # AGY. NAME SANDLER & INNOCENZI BUYER NAME LINDA BROWN
 705 PRINCE STREET SALES PRSN PH- NICK WELTE
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8321085 CLASS: NATL. LOCAL REGIONAL
 PRDCT TURNER FOR CONGRESS EST#131 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL11/16 JUL31/16 WK-3
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL26/16 15.31

REP: TO DEANNA
 FR JARED
 OK'D M1, SEE LN 53-54
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 MIKE TURNER FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19	S		600P-630P	30		\$300.00	7/16	7/16	0		SAT	0
19	S		600P-630P	30		\$300.00	7/30	7/30	0		SAT	0
PROGRAM : EARLY NEWS RA35+ : 5.4 CON COM1 : EARLY NEWS												
53	A		1000A-1200N	30		\$400.00	7/30	7/30	1		SAT	1
PROGRAM : CBS SATURDAY MORNING RA35+ : 3.3 ORD COM1 : SPOTS NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR JUL30 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR JUL31 ON LINE-24 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 10 AGENCY EST# = 131
 AGENCY PRODUCT CODE = 14

REP HEADLINE# 8321085 TRF# 138640
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP JUL26/16 15.31
CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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54	A		1200N-1230P	30		\$300.00	7/30	7/30	1		SAT	1
PROGRAM : NEWSCENTER 7												
RA35+ : 3.3												
ORD COM1: SPOTS NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP												
PART OF A MAKEGOOD MADE UP OF LINES 53-54												

24	S		600P-630P	30		\$400.00	7/17	7/17	0		SUN	0
24	S		600P-630P	30		\$400.00	7/31	7/31	0		SUN	0

PROGRAM : EARLY NEWS
RA35+ : 6.8
CON COM1: EARLY NEWS
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#19 MISSED: SAT/600P-630P JUL30 30S \$300.00 (JUL26/16)
BUY#24 SUN/600P-630P JUL31 30S \$400.00
OFFER: SAT/1000A-1200N JUL30 30S \$400.00 PLS ADVISE.
& SAT/1200N-1230P JUL30 30S \$300.00
CMT: SPOTS NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP

JUL/16 73500.00
CONTRACT TOTAL 73500.00
TOTAL SPOTS 90

MARKET TOTALS \$124,354 WHIO 62% WDTN 22% WKRF 7% WRGT 5% CABL 0% WBDT 4%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE